

## Message Text

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PAGE 01 HONG K 02427 080148Z

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ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 081303

R 070928Z MAR 75  
FM AMCONSUL HONG KONG  
TO SECSTATE WASHDC 4081  
INFO USDOC WASHDC  
AMEMBASSY SINGAPORE  
AMEMBASSY TAIPEI  
AMEMBASSY TOKYO

UNCLAS HONG KONG 2427

E.O. 11652: N/A

TAGS: BEXP, HK

SUBJECT: HONG KONG PRODUCTIVITY CENTRE'S (HKPC) ASIA METAL  
FINISHING EXHIBITION, JULY 18-22, 1975

1. SUBJECT EXHIBITION WILL HAVE 40 BOOTHS (22 OF 80 SQ. FT.;  
4 OF 110 SQ. FT.; AND 14 OF 120 SQ. FT.) AND FEATURE EQUIP. DESIGNED  
FOR LIGHT METALWORKING AND FINISHING. HKPC INVITING VISITORS FROM  
THROUGHOUT ASIA BUT MAIN AUDIENCE WILL BE LOCAL MANUFACTURERS.

2. HKG STATISTICS SHOW 4203 METALWORKING ESTABLISHMENTS EMPLOYING  
51,320 PERSONS IN HONG KONG AS OF SEPTEMBER, 1974. MANY OTHER FIRMS,  
INCLUDING MOST OF 719 ELECTRICAL AND ELECTRONIC EQUIP. MANUFACTURES,  
EMPLOYING 65,965 WORKERS, USE METAL FINISHING EQUIP. TO SOME EXTENT.  
DURING COURSE OF JUNE 1974 SURVEY OF FOOD PROCESSING INDUSTRY, CONGEN  
OFFICER WHO VISITED SEVERAL SMALL PRODUCERS OF FOOD PROCESSING EQUIP.  
NOTED GENERALLY POOR STATE AND CONSIDERABLE AGE AND LOW EFFICIENCY  
OF TOOLS BEING USED. THIS EXHIBITION REPRESENTS GOOD OPPORTUNITY  
TO SHOW U.S. EQUIP. TO MARKET WHICH MAY BE READY TO BUY. HONG KONG  
IMPORTS OF SUCH EQUIP. FOR FIRST NINE MONTHS OF 1974 TOTALLED  
HK\$44.8 MILLION, OF WHICH US SUPPLIED HK\$3.35 MILLION. LARGEST  
COMPETITOR IS PRC WHICH SUPPLIED HK\$12.2 MILLION DURING SAME PERIOD.  
TOTAL IMPORTS FOR YEAR 1973 WERE HK\$44.2.

3. US FIRMS INTERESTED IN EXHIBITING SHOULD CONTACT:

DR. F. T. WONG  
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HONG KONG PRODUCTIVITY CENTRE

P. O. BOX 16132

HONG KONG

AND PROVIDE FOLLOWING INFORMATION:

A. COMPANY NAME AND ADDRESS

B. PERSON WHO WILL BE IN CHARGE OF EXHIBIT

C. EQUIPMENT OR PRODUCTS TO BE DISPLAYED

D. HOW MANY BOOTHS OF WHAT SIZE REQUIRED (AT US\$5.00 PER  
SQ. FT.)

4. BOOTHS PROVIDED WILL BE SIMPLE FRAMEWORK. ALL DECORATION AND  
ATTENDANT MUST BE PROVIDED BY EXHIBITORS.

5. FIRMS WISHING TO EXHIBIT EQUIPMENT BUT NOT ABLE TO SEND REPRESENTA  
TIVE  
TO ATTEND BOOTH MAY WISH TO APPOINT LOCAL AGENT OR DISTRIBUTOR VIA  
ADS.  
CROSS

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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